

- This talk is about the “evidential favoring” relation. That is:

$$E \text{ favors } H_1 \text{ over } H_2.$$
- I will take this (pre-theoretically) to imply that E constitutes better evidence for the truth of H_1 than the truth of H_2 .
- And, I will only be discussing the favoring relation — as applied to (*contingent*) empirical claims (E , H_1 , and H_2).
- Moreover, I will be focusing almost entirely on cases with *deductive-logical asymmetries* involving E , H_1 and H_2 .
- To wit, here’s a plausible *sufficient condition* for favoring:
 (PP) If H_2 entails $\sim E$ but H_1 does *not* entail $\sim E$, then
 E favors H_1 over H_2 .
- This is a (weak) “Popperian Principle” concerning the *evidential asymmetry* between *refutation* / *non-refutation*.
- The “Popperian slogan” for (PP) would be: *non-refuting evidence confirms more strongly than refuting evidence*.

- I think the “Law of Likelihood” ([9], [8]) is meant to be a *probabilistic generalization* of the Popperian Principle (PP).
 (LL) Suppose H_1 confers probability p_1 on E , and H_2 confers probability p_2 on E . Then, E favors H_1 over H_2 iff $p_1 > p_2$.
- In other words, (LL) reduces “favoring” to a comparison of the *likelihoods* of H_1 , H_2 [$p_1 = \Pr(E | H_1)$, $p_2 = \Pr(E | H_2)$].
- In the *limiting deductive case* involved in (PP), $p_2 = 0$, and $p_1 > 0$. In such *special cases*, every (good) theory of favoring will endorse the conclusion implied by (LL) [*viz.*, (PP)].
- So, of course, I accept (PP) as a *sufficient condition* for favoring. That is, (LL) is OK *in these special Popperian cases*.
- But, when we look at the consequences of (LL) for *other* cases, we can see that it *over-generalizes* the principle (PP).
- We can see (LL) is over-generalizing by considering a *different (deductive) sufficient condition* for favoring.

- To see why (LL) *over-generalizes* (PP), consider another (*deductive-special-case*) *sufficient condition* for favoring that I think should be (basically) as uncontroversial as (PP):
 (★) If E entails H_1 , and E does *not* entail H_2 , then
 E favors H_1 over H_2 .
- Principle (★) can be thought of as a “dual” of Principle (PP).
- Basically, (LL) is meant to imply that if E is *conclusive evidence* for H_1 , but E constitutes *merely inconclusive evidence* regarding H_2 , then E favors H_1 over H_2 .
- The slogan for (★) would be: *conclusive evidence (for p) confirms more strongly than inconclusive evidence (for p)*.
- To my mind, this “dual” of (PP) seems just as plausible as (PP) itself. [If one is a “Popperian” in the “critical rationalist” sense, then one will *deny* this. But, *that* part of Popper is *crazy*.]
- While (PP) is (severally) compatible with each of (LL) and (★), it turns out that (LL) is *incompatible* with principle (★).

- Here is an example illustrating the (LL)/(★) *incompatibility*.
Example. Suppose we have deck of 100 playing cards, and we know *nothing about how the cards in the deck are distributed*, except for the following two facts: (i) there are some clubs and some red cards in the deck, and (ii) at least one ace of spades is contained in the deck. We shuffle the cards well, and we sample a card (c) at random from the deck. Now, consider the following three claims regarding c :
 (E) c is a spade.
 (H_1) c is a black card.
 (H_2) c is an ace of spades.
- Because E entails H_1 and E does not entail H_2 , (★) implies that E favors H_1 over H_2 in this case (which seems right).
- But, because $\Pr(E | H_2) = 1 > \Pr(E | H_1) > 0$, (LL) implies that E favors H_2 over H_1 , which *contradicts* what (★) implies.
- I think this shows that, while (LL) can be seen as *generalizing one sufficient condition* for favoring (PP), it also *contradicts another sufficient condition* for favoring (★).

- From a Bayesian point of view, (LL) is implied by the following principle about *quantitative confirmation*:
 (r) The *degree* to which E confirms $H = r(H, E) = \frac{\Pr(H | E)}{\Pr(H)}$.
- If we adopt (r), then (LL) follows from this *bridge principle*:
 (B) E favors H_1 over H_2 — according to a measure $c(H, E)$ of the degree to which E confirms H — iff $c(H_1, E) > c(H_2, E)$.
- That is, if you plug $c(H, E) = r(H, E)$ into (B), you get (LL).
- The ratio-measure approach to confirmation is flawed in many ways. I think the most telling objection to (r) is that it entails *commutativity* of “degree of evidential support” [2]:
 (C) For all E and H , $c(H, E) = c(E, H)$.
- But, (C) is clearly incorrect, since (*e.g.*) E might entail H ($E \models H$), while H does not entail E ($H \not\models E$).
- I think this *underlies* the incorrectness of both (LL) and (r).

- There are various (Bayesian) alternatives to (LL)/(r) that are compatible with both (PP) and (\star), and which do not imply the commutativity of quantitative confirmation.
- One *naïve* Bayesian alternative to (LL) would involve a *comparison of posteriors*: $\Pr(H_1 | E)$ and $\Pr(H_2 | E)$. To wit:
 (NB) E favors H_1 over H_2 iff $\Pr(H_1 | E) > \Pr(H_2 | E)$.
- But, this “*naïve Bayes*” approach to favoring (NB) is *also inadequate*. Popper [7] showed that (NB) *violates*:
 (R) If E is *positively* (evidentially) relevant to H_1 and E is *negatively* relevant to H_2 , then E does *not* favor H_2 over H_1 .
 - There are *many* cases in which $\Pr(H_2 | E) > \Pr(H_1 | E)$, while E is *positively* relevant to H_1 , but *negatively* relevant to H_2 .
- Principle (R) makes sense because “favoring” is a relation of *comparative evidential support*. Moreover, (LL) *entails* (R), so (R) is something that “Likelihoodists” *must* (also) accept.
- We seek an explication of “favoring” that is compatible with (PP), (\star), and (R). As it happens, there are several of these.

- At the *quantitative* level, there are various measures of confirmation that undergird — *via* (B) — explications of “favoring” that are compatible with (PP), (\star), and (R). *E.g.*:
 - Likelihood-ratio-based measures ([5], [3], [4]).
 - A recent alternative to likelihood-ratio measures ([1], [10]).
- At the *qualitative* level, there are various sets of *probabilistic* sufficient conditions for favoring that can be seen as (proper) *generalizations* of (PP), (\star), and (R). *E.g.* [3]:
 (WLL) If $\Pr(E | H_1) > \Pr(E | H_2)$ and $\Pr(E | \sim H_1) \leq \Pr(E | \sim H_2)$, then E favors H_1 over H_2 .
- Joyce [6] calls this the “Weak Law of Likelihood” [*apty*, since (LL) \Rightarrow (WLL)]. It’s a principle that (almost all) Bayesian approaches to favoring [based on (B)] will agree upon.
- Of course, (WLL) appeals to “catch-alls”, and so its *antecedent* will be controversial for *some* philosophers.
- I’ll have to stop here. [See [3] and [4] for further discussion.]

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